

To all Exhibitors,
we hope that you and your company will be joining us at the

20th Annual Kansas City Regional Mathematics Technology EXPO

Friday Oct. 1 to Saturday Oct. 2, 2010

held this year at the University of Missouri – Kansas City in Kansas City, MO.

<http://www.kcmathtechexpo.org>

If you haven't joined us before, please visit the website and look over our past programs and the history of the EXPO. We're proud of our record and hope you will attend.

Mayumi Derendinger, EXPO Exhibitor Coordinator, sakatam@william.jewell.edu
Department of Mathematics, William Jewell College, Liberty, MO

FOR THOSE OF YOU WHO ALREADY KNOW YOU ARE ATTENDING

If you can answer these questions/requests **as soon as possible**, we would be thankful.

Note: UMKC has wireless internet access.

- Will you attend only Friday, only Saturday, or Both Days?
- Please send the **\$150 Exhibitor Fee** ASAP to the EXPO Site Coordinator:

Richard Delaware, RE: Math EXPO
Department of Mathematics and Statistics
Haag Hall Room 206
University of Missouri – Kansas City
5100 Rockhill Rd.
Kansas City, MO 64110

[FYI: delawarer@umkc.edu , (816) 235-2850]

- Do you need electrical power at your table?
 - Do you need any other special arrangements beyond one table and chairs?
-

Thanks! Now, on to page 2

INFORMATION FOR ALL EXHIBITORS

- **EXPO URL:** <http://www.kcmathtechexpo.org> . A list of Exhibitors from previous years can also be found there.
- **WHEN:** Friday Oct. 1 to Saturday Oct. 2, 2010.
- **WHERE:** The EXPO this year is held primarily in Haag Hall at the **University of Missouri – Kansas City in Kansas City, MO**. On our web site we'll have a map. A Preliminary Program is distributed in mid-August.
- **PARKING:** Saturday parking at UMKC is free. Friday parking is not. Meters in the metered lots are \$1.00/hour. Elsewhere, purchase by mail (probably a couple of weeks ahead of the EXPO), or in person, a hangtag parking permit at \$7.00 for one day from: Parking Operations UMKC, Administrative Center Room 221, 5115 Oak St., Kansas City, MO 64110. Further information is at <http://www.umkc.edu/adminfinance/parking> .
- **PURPOSE:** Briefly, the purpose of the EXPO is to bring together college and high school teachers in a friendly atmosphere to hear about using technology in teaching mathematics and its applications, as well as to discuss the philosophy and future of that technology in teaching mathematics.
- **ATTENDANCE:** Our attendance averages 140, representing on average about 25 four-year colleges or universities, 25 two-year colleges, and about 15 high schools, all from 7-10 states.
- **EVENTS:** In addition to about 30 talks, workshops, showcases, and discussions, we have a major speaker each day. You can read about our Keynote Speaker and our Invited Speaker on the EXPO web site.
- **KAMATYC and MOMATYC** also hold meetings at the EXPO. (Kansas and Missouri Mathematics Associations of Two Year Colleges.)
- **FREE MEALS:** Lunch is FREE each day to all Exhibitors. A continental breakfast is available each morning.
- **EXHIBITOR TABLE SECURITY & STORAGE:** We have staff to watch your tables during lunches, and have a safe room for storage of your materials overnight. [We hope you can attend both days, but realize you may not.]
- **SET-UP FRIDAY:** On Friday, you may set up any time after 8 am (when registration opens). The EXPO officially begins with the Introduction and Invited Speaker address at 8:30 am.
- **SPECIAL EXHIBITOR FRIDAY TIME:** We have set aside **Friday 10:45 am to 11:30 am** for attendees to just visit Exhibitors without missing any talks. You should expect a rush of business during that time.
- **SET-UP SATURDAY:** On Saturday, you may open as early as 8 am. The EXPO begins with talks at 8:30 am.
- **EXHIBITOR FEE PAYMENT:** The Exhibitor Fee is **\$150, payable to “Math EXPO 2010”**. We are a Non-Profit 501(c)(3) organization. (I can give you our Federal Employer Identification Number (EIN) if you need it.)
Please mail the Fee ASAP directly to:
Richard Delaware, RE: Math EXPO (816) 235-2850
Dept of Mathematics & Statistics, Haag Hall Room 206 delawarer@umkc.edu
University of Missouri – Kansas City
5100 Rockhill Rd.
Kansas City, MO 64110
- **DOOR PRIZES (!):** Every year some of our Exhibitors (Texas Instruments, Casio, Minitab, Mackichan Software, Design Science, etc.) have been kind enough to donate **Door Prizes** (software, calculators, etc.) that we give away during the major talk each day. Please let me know if you have any products you'd be willing to donate! All door prize products should be mailed directly to the same address given above.
- **CONTINENTAL BREAKFAST SUPPORT:** Any monetary support for our continental breakfasts is also welcome.
- **EXHIBITOR REGISTRATION:** Please have your representative(s) REGISTER for the EXPO when you and they receive the Preliminary Program in August. Online registration should be available, with a place for Exhibitors to mark. Also, be sure I have a snail mail address for these folks.
- **COMPANIES GIVING A TALK:** We welcome talks by your company. Our policy is as follows:
 - For us to consider such a talk, you must agree to be an Exhibitor at the EXPO.
 - Any talk given by employees of your company, or those paid or reimbursed by you to give a talk at the EXPO, will be noted in the program as a **“Commercial Presentation”**.
 - We will accept at most two (2) such talks from your company at any given EXPO.
 - A complete talk or workshop proposal **must** be submitted in the manner described on the **“Call for Speakers”** (see our web site), and **by the due date of late April indicated there**.
 - Our fee structure for companies is as follows:
 - Exhibitor Only: \$150 (All fees are payable to the address mentioned above)
 - Exhibitor + 1 Talk: \$200 (no further fee is required for speaker registration)
 - Exhibitor + 2 Talks: \$250 (no further fee is required for speaker registration)